

12 Cognitive Biases Comic

1. **Anchoring Bias**
 - Relying on the first piece of information received, no matter how reliable it is
2. **Availability Heuristic Bias**
 - Make a decision based on an example, information, or recent experience that is that readily available to you, even though it may not be the best example to inform your decision
3. **Bandwagon Bias**
 - Believing something because other people believe it
4. **Choice Supportive Bias**
 - Tendency to believe my choices are better than they actually are simply because I made them
5. **Confirmation Bias**
 - Cherry-picking information (picking and choosing) that confirms our existing beliefs or ideas
6. **Ostrich Bias**
 - Avoiding negative information about your beliefs, including feedback/criticism
7. **Outcome Bias**
 - Judging a decision based on its outcome rather than basing it on the quality of the decision
8. **Overconfidence**
 - Tendency to overestimate our knowledge and abilities in a certain area
9. **Placebo Bias**
 - Believing that something will have an effect on you, and then it actually has that effect
10. **Survivorship Bias**
 - Judging something based on surviving information (ones that worked), not the failed one
11. **Selective Perception Bias**
 - Perceive messages and actions according to their frame of reference, forgetting/ignoring anything that contradicts
12. **Blind Spot Bias**
 - Tendency to see oneself as less biased than other people, causing you to be bias

Comic (3 Scenes)

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