

Advertisement Conditioning

You are going to find an advertisement online and find the pieces of conditioning they're using, just like we did during our Advertisement Gallery last live lesson.

Advertisement Topic: _____

Neutral Stimulus (NS) → _____

Unconditioned Stimulus (UCS) → _____

Unconditioned Response (UCR) → _____

Conditioned Stimulus (CS) → _____

Conditioned Response (CR) → _____

Advertisement Picture:

