What's the Message?
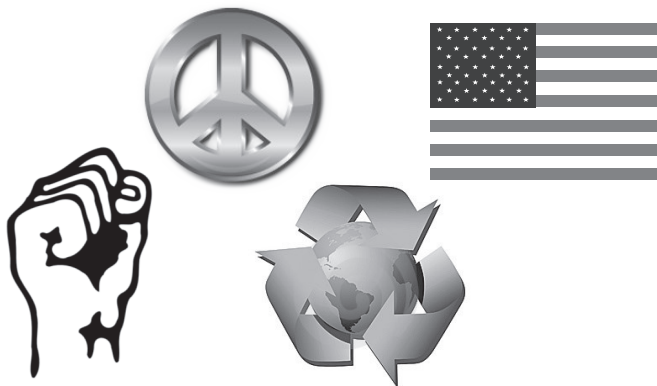
Name: _____

Vocabulary. Match each term with its definition.

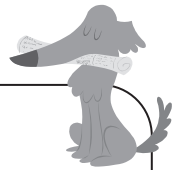___1. Propaganda   ___3. Endorse

___2. Bias   ___4. Symbol

A. Something that stands for or represents something else

B. Officially support a product, candidate or idea

C. Messages that are made to manipulate people's actions and beliefs

D. Only shows one side of a debate

Symbols. Circle one of the symbols above and answer the questions that follow.

5. What IDEA does this symbol stand for?

6. If you put this symbol on your backpack, what message would you be sending?

7. How could this symbol be used in propaganda?

You're Biased! Read each message and decide if it is biased. Then identify which propaganda technique is used.

Cats v. Dogs

Cats...	Dogs...
-Bathe themselves	-Always getting dirty
-Litter trained	-Has to be walked
-Purr	-Barks a lot

Is this message biased?   Yes   No

If it is, what propaganda technique does it use?

     A. Plain Folks   B. Card Stacking

New Video Game

"Thrill a minute!"

     "The best game out there!"

         "Exciting stuff!"

Is this message biased?   Yes   No

If it is, what propaganda technique does it use?

     A. Glittering Generalities   B. Bandwagon

Restaurant Menu

Starters

House Salad	4.50
Mozzarella Sticks	5.50
Calamari	6.00
Garlic Cheese Bread	4.50

Is this message biased?   Yes   No

If it is, what propaganda technique does it use?

     A. Testimonial   B. Transfer

What's the Message?

Name: _____

Cartoon Time Follow the steps to create your own piece of propaganda.

Step One: Read each side of the two debates and pick a side for your piece of propaganda.

| All students should have the summers off from school. | **or** | Students should attend school all year long. |

| Coke is the best kind of soda. | **or** | Pepsi is the best kind of soda. |

Step Two: Select the type of propaganda technique you will use in the cartoon.

❑ Name Calling

❑ Glittering Generalities

❑ Transfer

❑ Testimonial

❑ Plain Folks

❑ Card Stacking

❑ Bandwagon

Step Three: Use the space below to create your propaganda cartoon. Make sure you use what you have learned in this lesson!